Written Report of Crowdfunding Campaigns

Challenge 1

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Jonah L. Foeday

Professor Brett

1. Though there are some failures of the crowdfunding campaign, the campaign is hugely a successful one. The success of the campaign depends on a variable of those who pledge, and the popularity of the project funded. Data indicates more success of the crowdfunding campaigns than failures. Crowdfunding campaigns projects for show businesses are more successful than other related projects.
2. There is no data provided on which project brings in the most money after being launched, which could affect the success of the campaign by giving incentives to pledge. There’s also no data on the wealth of those who pledged, which could also contribute to how successful a campaign was.
3. Visualizing the percentage funded shown by a bar graph indicates how successful the campaign was. Many of the campaigns surpassed their goal amount, while others fell to nothing. From the pivot table, the outcome of the project by country and parent-category reveals the popularity of the projects according to demographics.

Part II

1. The dataset is summarized by the Mean base on the success and failure of the campaign. The Medians are considerably low, and the Maximum is considerably high, and the counts are higher in the datasets.
2. The success of the campaigns is based on more variable in the data set. It is true that there are more variables because the dataset is much bigger. The minimum is low while the maximum is high.

Sources and references

Sources and references include:

YouTube Videos

Github

Slack study group

Class mites

ETC.